



**FOR IMMEDIATE RELEASE**

**Media Contact:**  
media@visitcambria.com  
559.454.9400 x211

**CHRISTMASTIME IN CAMBRIA**  
*Visit Cambria to awaken the holiday spirit!*

**CAMBRIA, Calif. (November 1, 2019)** — Every year, the [Cambria Christmas Market](#) spreads light and love in the community. With more than two million lights on display, the Christmas Market attracts visitors from around the world. The magic begins the moment guests walk in—kids and adults alike will be enchanted by this holiday favorite. Enjoy live performances, hot chocolate, traditional German fare, and a meeting with Mr. Claus this winter in Cambria. If guests are staying at a lodging property that offers a Christmas Market Package, they also have access to a FREE round-trip shuttle service. This event sells out quickly, so excited visitors should [purchase tickets](#) in advance!

---

When visitors are not exploring the Christmas Market, they can stroll through East and West Village to find some holiday gifts, using this helpful gift guide to become a holiday hero among family and friends.

- For the wine lover, a bottle of wine from any of the tasting rooms in Cambria. Each tasting room offers a different specialty, but whether wine-loving friends are more into red or white, they'll be sure to toast over a glass of their new favorite vino, crafted on the Central Coast.
- For the artistic spirit, a special antique or piece of local art. While browsing the many local antique shops and art galleries, look for something special and unique to Cambria—they'll love the heartfelt gesture, and will treasure the gift for years to come.
- For the aspiring chef, a cookbook featuring special Cambria recipes. Whether they are a whiz in the kitchen or just learning how to use the stove, they'll be able to impress all of their future dinner guests with recipes from this cookbook, all of which come from residents of Cambria.
- For the outdoorsman or woman, a gift certificate for a trail ride on horseback. Visitors will enjoy the gentle horses, rugged trails, and views of the Pacific Ocean. Any lover of the outdoors will appreciate this gift.
- For the wordsmith, a cute sign from a local gift shop. Signs with charming sayings are in style, so find one in one of the many delightful gift shops in Cambria that will perfectly adorn the wall of any home.
- For the green thumb, a potted succulent. Grow Nursery is full of gorgeous gifts, but any gardening buddy will love the many adorable succulents they offer. They offer plants of all sizes—including pots with a blend of various colors and types.
- For the foodie, a variety of olallieberry goodies. Olallieberries are delicious year-round, but their vivid pinkish-red hue makes them perfect for the holidays. Treat a food-loving friend to a bake-at-home olallieberry pie, or pick up some olallieberry jam for their morning toast.
- For significant others, the gift of a weekend getaway in Cambria. There is nothing more romantic or thoughtful than the gift of time spent alone together. Plan an escape to Cambria after the holidays and reconnect with a loved one while admiring ocean views and dining on delicious meals.

#####

***About Cambria***

*With its village charm, delicious flavors, natural wonders, and vibrant culture, the pine-studded coastal hideaway of Cambria, California has attracted those seeking rest, recreation, and renewal for over 150 years. Located along world-famous Highway 1, within minutes of Hearst Castle, Big Sur, and Paso Robles Wine Country, Cambria offers the perfect destination on the Central Coast with outdoor opportunities, boutique shopping, antiques, food and wine, history, art, and romance. To learn more about how to hide, seek, and find yourself in Cambria, please visit [www.VisitCambriaCA.com](http://www.VisitCambriaCA.com). Your getaway awaits.*