



## FOR IMMEDIATE RELEASE

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### **SUMMER IN CAMBRIA** **Create the perfect getaway**

**CAMBRIA, Calif. (May 1, 2019)** – Cambria is well-known for its towering Monterey pines, shimmering sea on California’s Central Coast, some of the region’s best wineries and tasting rooms, charming antique, arts and specialty shops, farm-to-fork restaurants, world-class cycling routes and endless outdoor activities. Cambria is indeed a gem — which is why thousands flock to enjoy it all year-round. It is only a four-hour drive from the San Francisco and Los Angeles areas, making it the perfect weekend getaway. Here are some suggested activities to suit visitors’ interests.

1. **Taste the Pacific Coast Wine Trail**

Located in the heart of Central Coast Wine Country, Cambria is part of the Pacific Coast Wine Trail, and home to some of the region’s best wineries and tasting rooms. Seven distinct, boutique wineries offering a wide selection of hand-crafted, premium wines are featured on this self-guided tour that stretches from San Simeon to Cayucos with four stops in Cambria. Wine aficionados can spend the day learning about and sampling premium, award-winning and hand-crafted boutique wines — often poured by the owners or winemakers themselves.

2. **Embrace the Farm-to-Fork Philosophy**

Cambria is renowned for its restaurants and wineries. From elegant, fine dining establishments to intimate cafés, Cambria is a food lover’s delight. With locally-sourced row crops, fruits and nuts, meats, olive oil, honey and more, the Central Coast is a veritable wealth of agricultural riches. Many local chefs like to take advantage of the region’s bountiful farms and ranches to create mouth-watering dishes that tempt your pallet. This farm-to-fork philosophy ensures that meals are created using the freshest, locally-grown ingredients and that diners experience fresh-off-the-farm dishes that delight the senses.

3. **Take a Step Back in Time on the Historic Tour**

The Cambria Historical Society offers a historical walking tour of the town, which features nearly 30 notable historic homes and businesses that are still standing today. Many homes have been converted into quaint lodging properties, and others are still private residences. Art galleries and antique stores also populate the list. The tour begins at the Cambria Historical Museum – formerly the home of prominent Cambria residents – built in 1870 and reopened as the museum in 2008. Visitors will delight in the historic charm of Downtown Cambria.

#### 4. **Take a Romantic Stroll Along the Beach**

If you like kicking back on the beach with a good book and the feel of sand between your toes, Moonstone Beach is a great place to slow down and savor your surroundings. Pack a picnic lunch and spend the day reading and relaxing while taking in the awe-inspiring Central Coast scenery. Search for moonstones and other hidden treasures while beach combing and exploring the tide pools. Moonstone Beach beckons to those looking for a lazy day of rest and relaxation.

#### 5. **Explore the Great Outdoors**

Cambria is the perfect place for adventure. From hiking and biking to kayaking and horseback riding, Cambria provides an incredible backdrop to your outdoor adventure. Nature lovers can horseback ride on some of the most spectacular scenery along Highway 1. Ride along the rolling hills and among oak groves, enjoying stunning panoramic views of the Pacific from Fiscalini Ranch Preserve. If you prefer to travel by foot, Cambria's hiking trails along the scenic coastline through sloping hills and pine forests are the perfect place to get away from it all. If you prefer sea to land, kayaking provides a unique vantage point for coastal exploration. Cambria is part of the Monterey Bay Sanctuary, one of the largest and most spectacular marine-protected areas. Kayaking in the Sanctuary is a great way to experience nature's beauty and wildlife up close.

#### 6. **Visit Hearst Castle**

If you listen close enough in the afternoon atop an enchanted hill four miles from Cambria, you can hear waves lapping along the expanse of coast below and exotic zebras grazing in nearby meadows. This is La Cuesta Encantada, or "The Enchanted Hill," which is home to one of America's greatest chateaus: Hearst Castle. Tour this famous mansion and step back in time. Explore the 165 rooms and more than 125 sprawling acres of gardens, terraces, pools and walkways. You will not want to miss Hearst Castle's breathtaking views at sunset.

#### 7. **Take a Drive Up Scenic Highway 1**

The Pacific Coast Highway offers some of the most majestic scenery and breathtaking views you'll ever see. The 123 miles of twisting, cliff-hugging curves along the picturesque Central California coastline stretches from Morro Bay through Cambria to Monterey. Cambria is the perfect starting point for a romantic daytrip along this scenic pathway. From sheer mountain cliffs to redwood forests to pristine sandy beaches, this stunning section of the California coastline is a must see for everyone, but be warned... the drive is not for the faint of heart!

#### 8. **Cycle Central Coast**

California's Central Coast boasts miles of world-renowned cycling routes for every level of athlete. From training grounds for cycling's elite to views that make the intermediate rides more enjoyable, it's safe to say that the Central Coast will likely leave you breathless in more than one way. For more information, visit [www.CycleCentralCoast.com](http://www.CycleCentralCoast.com).

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#### ***About Cambria***

*Nestled among towering pines and the shimmering sea on California's Central Coast, Cambria California is a picturesque village that unfolds along scenic Highway 1 between San Francisco and Los Angeles on the Central Coast of California, just six miles south of the famous historic landmark Hearst Castle. For more information, or to book a stay, please go to [visitcambriaca.com](http://visitcambriaca.com).*