



**FOR IMMEDIATE RELEASE**

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## **VISIT CAMBRIA APP ALLOWS VISITORS SPECIAL ACCESS TO ALL THINGS CAMBRIA**

*Available for iOS and Android*

**CAMBRIA, Calif. (September 5, 2018)** – The Cambria Tourism Board recently released a brand-new travel app designed to help visitors make their vacation in Cambria as perfect as possible. The Visit Cambria App has hundreds of things to do in Cambria, including unique locations to visit, themed self-guided tours, places to stay and eat, local wineries and breweries as well as unique cycling routes in the area. Users can add activities, events and/or places that they find interesting to their itinerary and create their ultimate Cambria to-do list. The app is available for download on iOS and Android. App features include:

- **EXPLORE**  
Using the EXPLORE feature, users can see many of the wonderful destinations Cambria has to offer, including Hikes & Trails, Food Wine & Beer, Secret Gems, Natural Wonders, Lodging and more. There is also a section for Cycle Central Coast, where cyclists can check out some popular routes and take a look at upcoming cycling events in the community.
- **EVENTS**  
Cambria has some exciting events that attract visitors from near and far, including the Scarecrow Festival, the Art & Wine Festival and the Cambria Christmas Market. The EVENTS section has lists and details about upcoming events in town.
- **WEATHER**  
The WEATHER section will lead users to live weather updates in Cambria from Accuweather forecasts.
- **MY ITINERARY**  
Using the MY ITINERARY feature, users can add every destination that interests them to one convenient list. Each destination has a photo, description and links to more information, including maps and directions.

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### ***About Cambria***

*Nestled among towering pines and the shimmering sea on California's Central Coast, Cambria California is a picturesque village that unfolds along scenic Highway 1 between San Francisco and Los Angeles on the Central Coast of California, just six miles south of the famous historic landmark Hearst Castle. For more information, or to book a stay, please go to [VisitCambriaCA.com](http://VisitCambriaCA.com).*