



Visit Cambria and aRes Travel Partnership

We are pleased to announce that Visit Cambria has partnered with aRes Travel - a booking engine technology provider. The aRes Travel Booking Engine provides visitors on our website a one-stop-shop for booking lodging in Cambria. Reservations can be made from computer, tablet, or mobile device, through a responsive user interface. Additionally, aRes Travel provides a branded call center, who will act as front-line salespeople for Cambria lodging.

Our partnership with aRes Travel provides a no commission model for all participating lodging partners. This solution is designed to help you grow and optimize your revenue through increased distribution and exposure for your property. In addition, properties will be promoted through the booking engine along with hotel contact and website information, should consumers want to get to you directly.

How to Participate

All lodging constituents are listed and display through the aRes Booking Engine. Lodging properties can have direct booking opportunities by participating through their chain net rate participation program, the Global Distribution System (GDS), or through the aRes Travel Extranet. Below you will find some information on each of these models and how they might be applicable to your property.

Chain Wide Net Rate Inventory

aRes Travel currently has integrations with most major hotel chains. This includes but is not limited to the following chains; Hilton, Best Western, IHG, Hyatt, Omni, La Quinta, Wyndham, Kimpton, and LeisureLink. Through direct CRS connections, aRes Travel is able to tap into the chain hotel's inventory, providing best rate and last room availability. These connections seamlessly pass reservations through to the lodging partner's property management system, typically along with a single use credit card that the lodging property can charge upon consumption. Under this model, most lodging properties don't need to do anything different than they are currently doing today. Hyatt requires individual lodging properties to opt-in to the program.

Global Distribution Channel (GDS)

aRes has the ability to pull your rates and availability via their connection to the GDS. If your property is available through the GDS, aRes Travel is able to pull commissionable inventory and rates.

Properties available through GDS that wish to take advantage of additional merchandising opportunities may also utilize the aRes Extranet.

aRes Travel Extranet

aRes can work with any lodging providers that are not available through either Chain or GDS inventory sources via their Extranet. The aRes Travel Extranet is a secure online administration portal that allows you to have full yield control of your rates and inventory in real-time without base room allotment requirements.

Contact Us

For more information or questions about the program and how to participate, please contact aRes Travel Product Team at visitcambriaca@arestravelinc.com.